



Sponsorship brochure

April 3 - 5, 2025 | Pardubice, Czech Republic

The Frankoscény

The Frankoscény is an international French-speaking theatre festival for high school students, organised by the company Le Théâtre de l'Imprévu. Created in 2019 with the support of the Centre-Val de Loire region, it brings together amateur French-speaking high school groups from different countries. Every year in April, almost 130 students meet on the stage of the Východočeské divadlo in Pardubice, Czech Republic. For three days, they all perform on stage, take part in workshops and meetings with professional actors, and see a professional play.



The company

Founded in 1986 by Éric Cénat, Le Théâtre de l'Imprévu is a professional company based in Orléans, France, which develops and produces its own shows and develops cultural activities with students or prisoners. The company has been working in the Czech Republic for more than fifteen years and has developed projects in more than 14 countries.

Our needs

In order to provide students with a unique experience, we are looking for partners to support the organisation of the event. We have 3 types of needs:

- Material support in the form of partner gifts (promotional items to be distributed to participants);
- Skills-based sponsorship;
- A financial partnership or donation.





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Become a partner of Frankoscény

Becoming a partner of our festival allows you to:

- Be part of a cultural and artistic project for young people with an international impact;
- Support a European (or even international) mobility project for young people;
- Promote your organisation and values on an international level;
- Promote your commitment to the Pardubice Region and introduce your organisation to a whole new audience.



Our commitments

- Put your logo on our physical and virtual media (poster, programme, etc.);
- Promote your organisation on our social networks (section dedicated to the presentation of our partners);
- Associate your name with our press campaign: mention in the press release and press kit;
- Invite you to the Festival;
- Present your organisation at the opening ceremony: speaking slot, thank you notes;
- Give you the Frankoscény logo, to use it for your communication.

Contact us



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